



HELSINGIN YLIOPISTO
HELSINGFORS UNIVERSITET
UNIVERSITY OF HELSINKI

Welcoming address from University of Helsinki, Palmenia Centre for Continuing Education

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16.1.2007

www.helsinki.fi/palmenia



University of Helsinki in brief

- Established in Turku 1640, moved to Helsinki 1828
- Main tasks: research, teaching and interaction with society
- Bilingual (Finnish and Swedish), some teaching also in English
- 11 faculties
- Total annual budget EUR 475 million
- 38,000 undergraduate students, 60,000 continuing education and Open University students
- 7,300 employees, 3,500 of whom researchers and teachers
- Operates on 4 campuses in Helsinki and in 20 other locations in Finland
- Aims at establishing its position among the leading multidisciplinary research universities in Europe



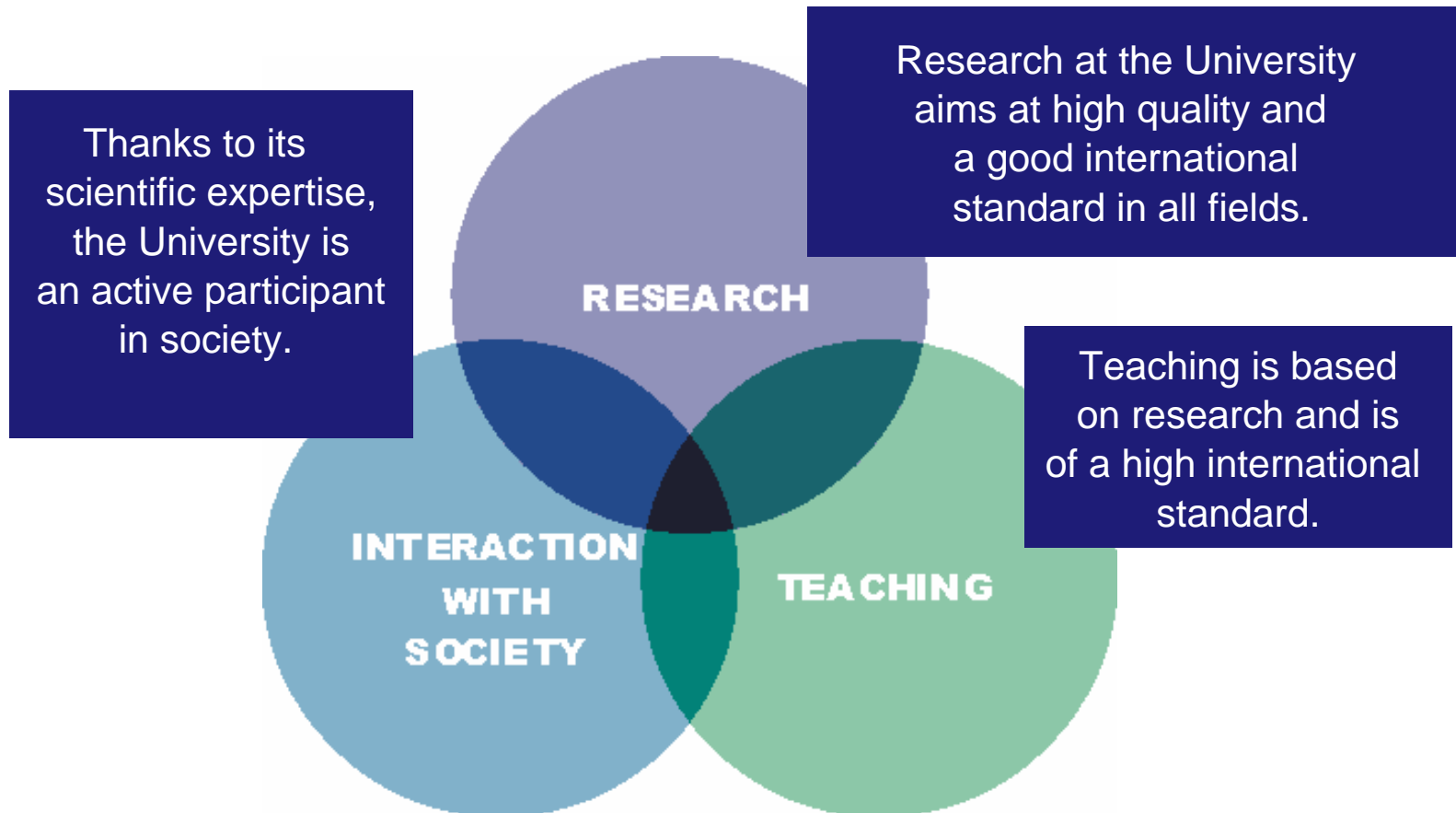
Faculties

- Theology
- Law
- Medicine
- Arts
- Science
- Biosciences
- Pharmacy
- Behavioural Sciences
- Social Sciences
- Agriculture and Forestry
- Veterinary Medicine



Strategy 2004-2006

Main tasks





Mission statement

- Palmenia is a specialist organisation carrying out the University of Helsinki's role of service provider to the community. It promotes the skills, welfare and success its clients, sustainable development, and the interaction between academia and society.
- It satisfies the training and development needs of its clients (individuals, businesses, public sector organisations) by providing adult education, empirical research and other development services which are grounded in academic research and ability in the field of higher education. Palmenia works in close cooperation with faculties and departments as well as with other adult education units.



Palmenia: Diverse range of services on offer

- Continuing education, also tailor-made courses
- Continuing studies with an emphasis on employment
- Master's and conversion courses for those in working life
- Research and development services
- Palmenia Uniconf – conference services





Long-term development partner

- Our client's needs are the starting point of our activities.
- Our aim is to support the long-term success of our clients.
- We plan our tailored courses and development projects in close cooperation with our clients.





Diverse and regionally comprehensive activities

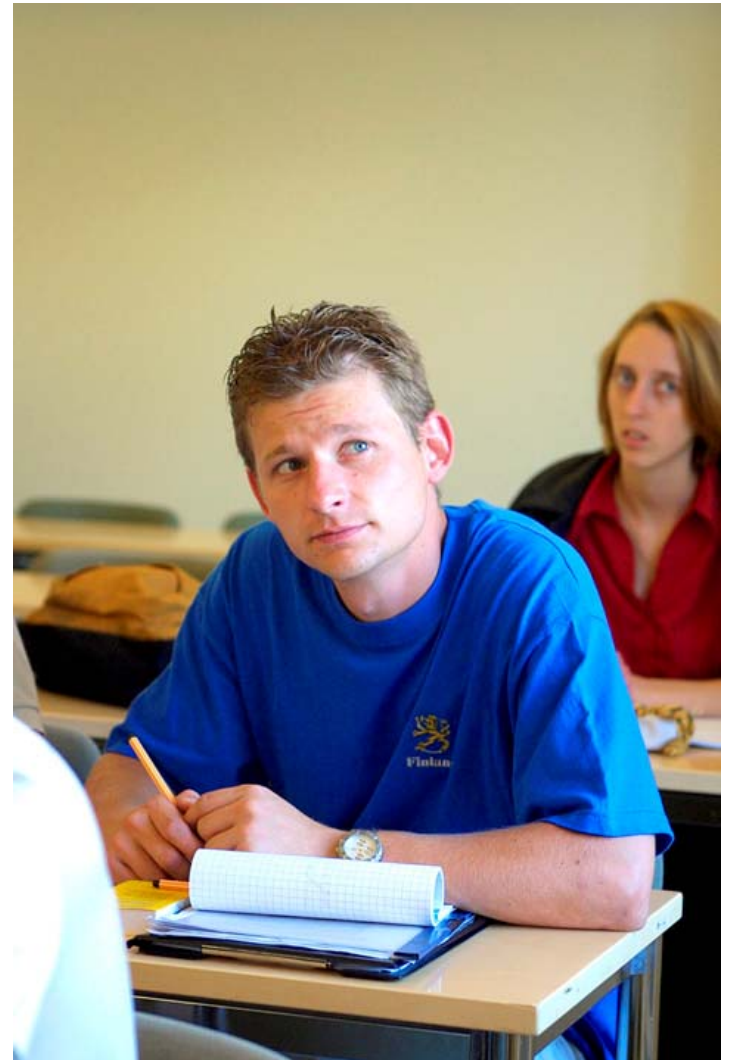
- Palmenia operates in many fields exploiting the University of Helsinki's broad knowledge base.
- Our activities are both domestic and international with offices in ten locations in southern Finland.
- We operate in close cooperation with participating municipalities.





Key figures

- Students 16 000
- Training programmes 500
- Research and development projects 100
- International projects 30
- Members of staff 238
- Budget 23,5 million euros





Key training areas

- Teaching and education
- Environmental studies
- Agriculture and forestry
- Veterinary medicine
- Organisational and staff development
- Social affairs and medicine, health
- Pharmacy
- Foodsafety
- Communications
- Science





Continuing studies in the field of education

- For teachers and the management of educational institutions
- For kindergarten teachers and day-care directors
- Pre-school and early elementary education
- Cultural and art education
- Mathematics and science
- Student care
- The development of web-based teaching





Organisational and staff development

- For staff developers
- For trainers
- For managers and executives

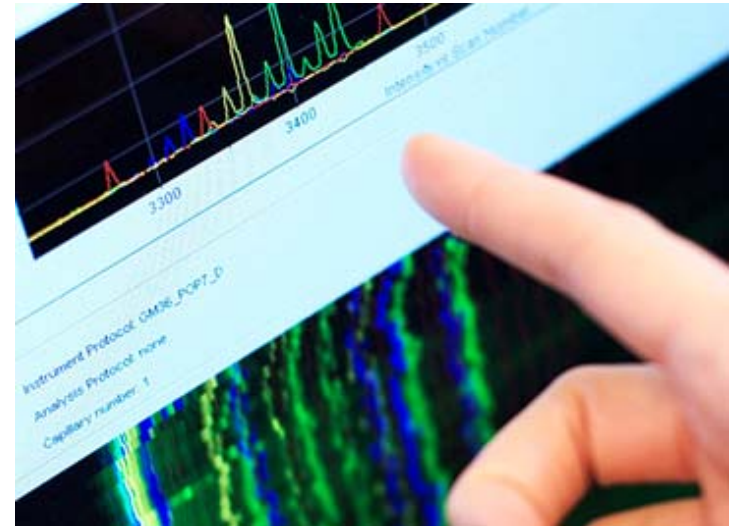
- Leadership and management training
- Training for educators
- Web pedagogy
- Supervisor training
 - Supervision
 - Induction
 - Mentoring





Social affairs and health training

- For social affairs and health-care managers
- For those in expert and planning positions
- Child protection
- Working practices in social affairs
- Services for the aging population
- Therapy training
- Mater's courses in social work (Dept. of social policy)





Training in the pharmaceutical field

- For pharmacies' pharmaceutical staff
- For Bachelors and Masters of Pharmacy in expert positions in the field of medicine
- Conversion courses to Bachelor of Pharmacy
- Specialised studies for local pharmacy pharmacists (PD)
- A series of seminars on medical policy

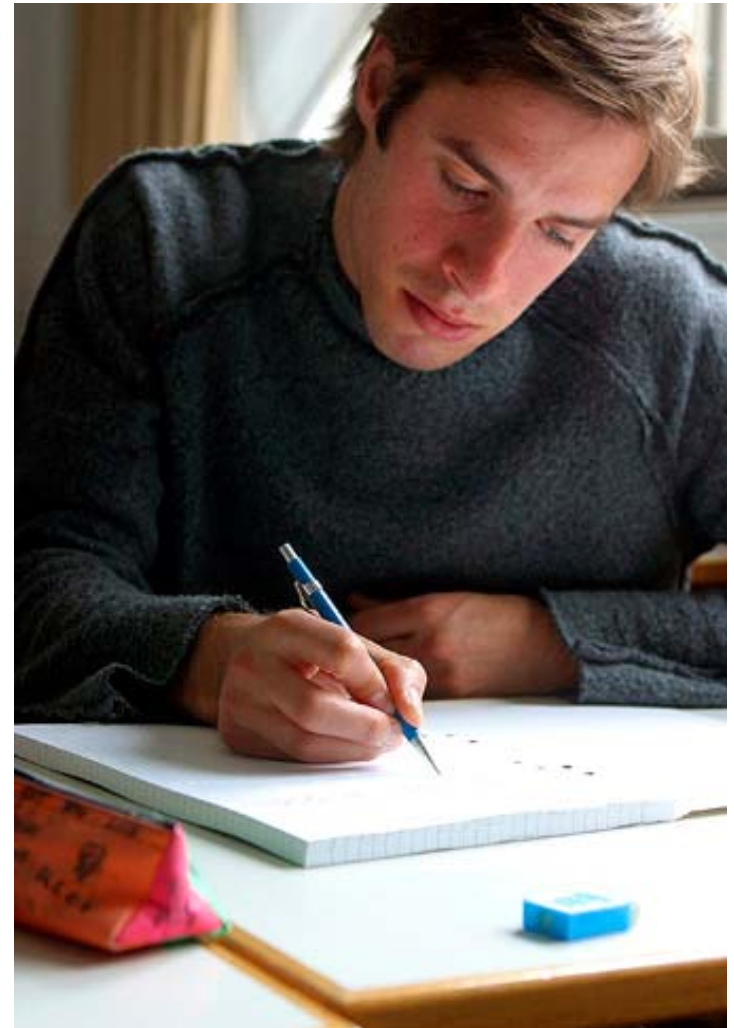




Communications training

- For information officers and communication and media chiefs
- For journalists
- For information specialists

- Organisational communication and pr
- Web communication
- Writer training
- Web communication conversion courses
(Dept. of communication)





Research and development services

- Year 2005
 - 80 domestic projects
 - 30 international projects
 - Turnover 10,6 million euros

- Project work in all university faculty areas

- Projects meet regional development needs





Examples of research and development projects

- Information system for adults
 - Development project initiated by the Ministry of Education for years 2000-2006.
 - Its objective is to help citizens find information on training and give an overview of the training on offer.
- Well-being of elderly people
 - 10 year-long research and development project conducted in the 14 municipalities of the Päijät-Häme hospital district.
 - Its objective is to improve the well-being of the elderly.
- Using learning networks to build work-family balance
 - To promote equality and family-friendly environment



Examples of research and development projects

■ Oileco

- Aims to clarify the significance of ecological values in combating an oil-spill in the gulf of Finland

■ Empathos

- Carries out preventative work with children and families in the Finnish-Russian border area

■ Common Language

- Collects and standardises project terminology in the Finnish, Russian and English languages and formulates lacking terminology.

■ DigiFolio

- Develops digital portfolios as a strategy for teachers' professional development.



Palmenia's organisation

Board

Chair Mauno Kosonen

Director

Kauko Hämäläinen

**Management support
services**

Steering group

Capital city unit

Director Antti Kauppi

Helsinki

Director Antti Kauppi

Vantaa, Hyvinkää

Director Helena Karento

Länsi-Uusimaa

Director Elma Pehkonen-Rajamäki

Regional development unit

Director Samuli Koivula

Lahti, Imatra

Director Samuli Koivula

Kotka

Director Ella Karjalainen

Kouvola

Director Pirjo Silfverstén