



HELSINGIN YLIOPISTO
HELSINGFORS UNIVERSITET
UNIVERSITY OF HELSINKI

Web-based education

Annukka Koivunen
8.10.2008

Palmenia Centre for Continuing Education
ICT Learning Team



Lecture topics

- Web-based education
- Web-based learning environment
- Social media
- Pedagogical models and methods

- Case-examples
 - Inquiry-based learning in web-based education
 - Social media in collaborative learning



Web-based education

- Using information and communication technology (ICT) in education
 - Part of contact teaching
 - Web-based course
 - A mixture – blended learning

- Computers, internet and other media (tv, radio...)
- Web-based learning environments (Moodle, Blackboard)
- Social media (wikis, blogs, virtual communities...)

3



Web-based learning environment

- A web-based learning environment is a place where users can:
 - Find and use study materials
 - Take part in online discussions with other learners
 - Obtain real-time or delayed support, advice and guidance
 - Work on different assignments and essays
 - Receive and return assignments and online tests

(Manninen et al. 2007)

4



Web-based learning environment

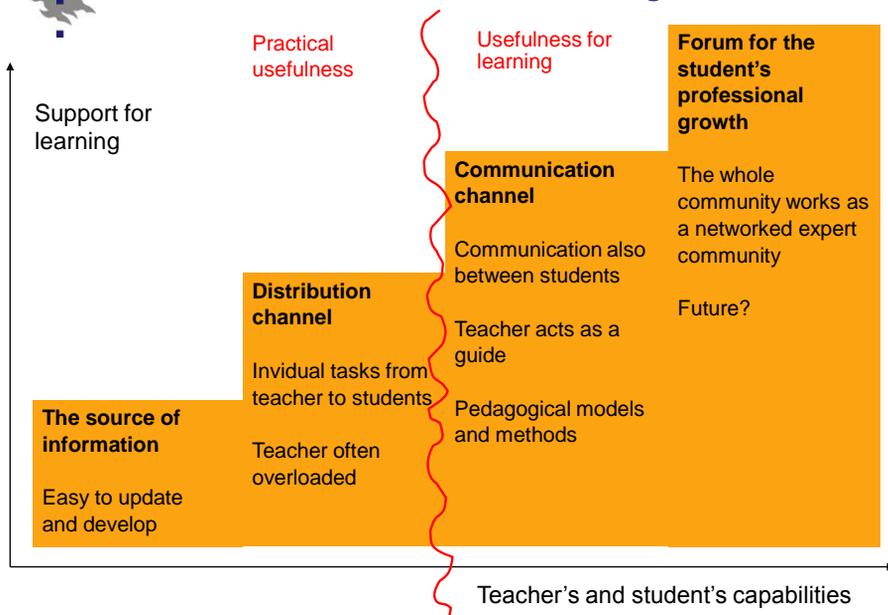
■ Different ways of using web-based learning environment:

- 1) Independent studying in the web
- 2) Supporting contact teaching (material, timetables, assignments)
- 3) Web-based course (communication, guidance)
- 4) Learning portal (long-term studying)

5



Different roles of a web-based learning environment



6



Teacher-centered and student-centered web-based education

Distributing information:

- Individual tasks that teacher evaluates
- Material and links that teacher collects
- Teacher searches and selects the information

Collaborative methods:

- Tasks that students do together
- Material and links that students collect and teacher guides
- Students search and select the information
- Guided interaction
- Self and peer evaluation

7



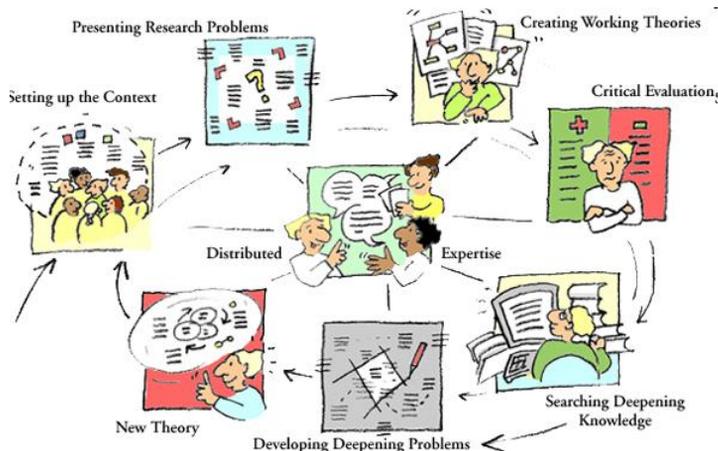
Pedagogical models and methods

- Theoretical descriptions of a learning process – how does learning occur
- Support teacher to plan and phase the teaching and learning process
- Often used models in web-based education:
 - Meaningful learning
 - Problem-based learning
 - Progressive inquiry / inquiry-based learning

8



Progressive inquiry model



<http://www.helsinki.fi/science/networkedlearning/eng/background.html>

9



Case 1: Inquiry-based learning in web-based education

- Continuing education course for teachers, 20 participants
- Funded by the National Board of Education
- The course was implemented three times at 2006–2007 (each course lasted ca. 3 months)

- Aims of the course were:
 - To get familiar with inquiry-based learning in web-based education
 - To learn how to use a web-based learning environment (*Moodle*) and inquiry learning in web-based education

10



Case 1: Inquiry-based learning in web-based education – implementation of the course

1. Orientation period (incl. face to face meeting)
 - Course introduction
 - Getting to know each other and the web-based environment
2. Own questions
 - Own research questions and presumptions
3. Getting familiar with inquiry learning
 - Answering research questions in groups (wikis)
4. Planning of web-based education

11



Case 1: Inquiry-based learning in web-based education – implementation of the course

5. Own plans
 - Every participant planned their own course and commented on others' plans
6. Guidance in web
 - Discussion about how to teach and guide inquiry-based learning process
7. Own applications
 - Every participant made their own inquiry-based learning environment in Moodle (alone / in group)
8. Evaluation

12

13



Social media in education

- Social media is part of a larger, fast growing phenomenon, referred to as Web 2.0
 - Blogs, wikis, podcasting, social bookmarking...
 - Interactive environment where participants can receive and produce information at the same time
 - Shift from consumers to producers

→ Same shift has happened in education as well!

(See e.g. [O'Reilly 2005](#) and YouTube videos from [mwsch](#) and [leelefever](#))

14



Social media changes education

- Reduces teacher's role as an authoritative information source – **increases equality** in teaching
- Changes sharing the information **more horizontal**
 - students can learn also from each other
- Changes producing the information **more collaborative**
 - knowledge is produced together

- Changes the roles of the teacher and the students:
 - Teacher as a guide of a learning process
 - Student as an active manager and producer of the knowledge

(Laitinen & Rissanen 2007)

15



Case 2: Social media in collaborative learning

- Continuing education course for teachers and other participants, 20 participants
- Funded by the National Board of Education
- Supported learning environment projects
- The course was implemented at spring 2008

- Aims of the course were:
 - To get familiar with social media and web2.0
 - To learn how to use social media in teaching, collaborative learning and networked working

16



Implementation of the course

- The course lasted 6 weeks
 - 4 contact days and individual and collaborative working in the social media environment (*Ning*)
- During the course every participant planned how they could use social media in their teaching or projects
- Some themes of the course:
 - Introduction to social media and its applications
 - Web 2.0 and social media in education
 - Second Life in education
 - Guidance in social media

17

Sosiaalinen media yhteisöllisessä oppimisessä

Etusivu Kutsu Oma sivuni Jäsenet Kuvat **Social media in collaborative learning**

Jäsenet Muokkaa **Tervetuloa oppimaan sosiaalisesta mediasta!** Muokkaa

Tämä on koulutuksessa käytettävä Ning-alue. Ning on verkostopalvelu, jossa kuka tahansa voi helposti luoda omalle yhteisölleen tai pienryhmälleen oman ilmailsen verkkosivuston.

Wellcome

Ning tukee yhteisön vuorovaikutusta ja oppimista monin tavoin. Se tarjoaa kommunikointivälineinä mm. blogin ja keskustelufoorumin. Verkonon jäsenet voivat tallentaa alueelle kuvia ja videoita. Jokaisella jäsenellä on myös oma sivu, jonka voi muokata haluamansa näköiseksi.

Kokeillaan, mitä kaikkea Ningissä voi tehdä ja miten se soveltuu opiskeluympäristöksi!

Uusimmat tapahtumat Muokkaa

Latest events

Pekka Paunu liittynyt Sosiaalinen media yhteisöllisessä oppimisessä. [Läheta kommentti](#) Pekka Paunu. Sep 1

Annukka Koivunen kommentoi blogiartikkelia [Anna palautetta koulutuksesta](#) May 14

Annukka Koivunen lisäsi blogiartikkelin ["Del.icio.us -ohjeita"](#) May 14

Blogiartikkelit Muokkaa

Blog articles

Del.icio.us -ohjeita

Tässä vielä muutamia vinkejä del.icio.us -palvelun käyttöön, jotka jäivät käsittelemättä viimeisessä lähitapaamisessa. 1) Ne "post to del.icio.us"- ja "my del.icio.us" -buttonit saa asennettua toiselle koneelle sivulta: <http://del.icio.us/help/buttons> (raahaa linkit suoraan bookmark-toolbaarin tai klikkaa hiiren oikeaa ja valitse "Bookmark this link...") 2) Jos haluatte vaihtaa "sosiaalinenmedia_P-H" -tagin lyhyemmäksi (esim. sosmedia_ph) kannattaa yhteisesti sopia, mikä tuo uusi tag tulee ol... [Continue](#)

Members

Groups

Ryhmat Muokkaa

Materiaalit ja tehtävät 20 jäsentä

Verkoitumispalvelut 7 jäsentä

Kuva- ja äänipalvelut 10 jäsentä

Kirjanmerkit 4 jäsentä

Wikit 7 jäsentä

18



Some observations

- Instructors were no longer giving all the information
- Participants were able to add discussion forums, blog articles, pictures, videos etc. to the environment
 - Increased activity, some participants were very active
 - One participant made instantly his own Ning-environment where he taught mathematics to his students in high school (see <http://holumaa10.ning.com/>)

19



Other possibilities and future visions

- Using different kind of **mobile technology** to documenting, taking photos and videos, and voice recording
 - Laptops
 - Digital cameras
 - Mobile phones
 - PDAs (*personal digital assistants*)
- Using **videoconference** and web conferencing systems



**→ More possibilities and more interaction
to teaching and learning!**

20



Thank you for your attention!

Any questions?

21



More information

- Laitinen, K. & Rissanen, M. (eds.) 2007. Virtual communities, thoughts and openness – social media supporting teaching and learning (in Finnish). Kuopio: University of Kuopio.
<http://www.smoot.fi/dokumentteja/SMOOT-julkaisu.pdf>
- Manninen, J., Burman, A., Koivunen, A., Kuittinen, E., Luukannel, S., Passi, S. & Särkkä, H. 2007. Environments that Support Learning: An Introduction to the Learning Environments Approach. Helsinki: Finnish National Board of Education.
- Centre for research on networked learning and knowledge building:
<http://www.helsinki.fi/science/networkedlearning/eng/background.html>
- Jan-Marie Kellow
 - <http://inquiringmind.co.nz/>
 - <http://ictinfusedinquiry2.wikispaces.com/>

22



Contact information

Annukka Koivunen
tel. + 358 9 191 54050
annukka.koivunen@helsinki.fi